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{ 2017-2018 Portfolio }



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Manic Street Preachers / Resistance Is Futile

It was a great honour to be asked by Sony Music UK to design the new album by the Manic Street Preachers, 'Resistance Is Futile'. The project spanned multiple formats including standard CD, deluxe folio edition with CD and 24 page book, 12 inch vinyl with varied layouts and colours and even cassette.

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Manic Street Preachers / Resistance Is Futile

The centrepiece to the physical formats was the deluxe folio edition with a curated 24 page book featuring the album's lyrics, bespoke imagery taken from various video shoots by the Bafta-winning Kieran Evans and stunning photography by Alex Lake. Working very closely with management, the label and Nicky Wire, we established a visual style that highlighted the themes of the music.

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MANIC STREET PREACHERS ARE:
JAMES DEAN BRADFIELD
SEAN MOORE
NICKY WIRE

RESISTANCE IS FUTILE PRODUCED BY DAVE ERINGA
MIXED BY CHRIS LORD ALGE
MASTERED BY TIM YOUNG AT METROPOLIS
ALL SONGS MANIC STREET PREACHERS
ALL TRACKS PUBLISHED BY WARNER CHAPPELL
MANAGEMENT - MARTIN HALL, CHRIS DEMPSEY, MICHAEL HALL

ALBUM COVER PHOTOGRAPHY - WORLD HISTORY ARCHIVE / ALAMY STOCK PHOTO
BAND PHOTOGRAPHY - ALEX LAKE
ADDITIONAL IMAGES - HEFAN EVANS
ARTWORK CONCEPT - NICKY WIRE
DESIGN - BLACK FINCH DESIGN

WWW.MANICS.CO.UK

Disc 2 - People Give In - Engineer/Mix/Keyboard: Gavin Fitzjohn, Studio Watertown.
International Blue - Engineer/Dave Eringa, Mic: Loz Williams, Keyboard: Dave Eringa, Studio
Door to the River. **Distant Colours** - Engineer/Mic: Loz Williams, Studio: FASTER, WILIAN -
Engineer/Mix/Keyboard: Gavin Fitzjohn, Studio: Watertown. **Dylan and Caitlin** - Engineer/Mix
Loz Williams, Strings: Bernard Kern, Studio: FASTER. **Liverpool Revisited** - Engineer/Mix
Keyboard: Loz Williams, Studio: Door to the River. **Sequels To Forgotten Wars** - Engineer/Mix
Keyboard: Gavin Fitzjohn, Studio: Watertown. **Hold Me Like A Heaven** - Engineer/Mix
Keyboard: Gavin Fitzjohn, Studio: Watertown. **In Eternity** - Engineer: Loz Williams, Mic: Loz
Williams, Studio: Door to the River. **Broken Algorithms** - Engineer/Mic: Gavin Fitzjohn, Studio:
Watertown. **Song For The Gunners** - Engineer/Mix/Keyboard: Loz Williams, Studio: FASTER.
The Left Behind - Engineer/Mix/Keyboard: Loz Williams, Studio: FASTER. **Concrete Fields**
- Engineer/Producer: Loz Williams, Mic: Sean Genockey at Black Dog Studios. Keyboard:
Loz Williams. Backing Vocals/Additional Guitar: Wayne Murray. Studio: Door to the River.
Soundtrack To Complete Withdrawal - Engineer/Producer: Loz Williams, Mic: Sean Genockey
at Black Dog Studios. Keyboard: Loz Williams, Backing Vocals and Additional Guitar: Wayne
Murray. Studio: Door to the River.



Manic Street Preachers / Resistance Is Futile

I created a typographic style to focus on the album's topics of fading beauty, loss and distortion through the passage of time. Working also very closely with the photographer Alex Lake to ensure the imagery and design worked hand in hand.

MANIC STREET PREACHERS / INTERNATIONAL BLUE



MANIC STREET PREACHERS / DYLAN & CAITLIN



MANIC STREET PREACHERS /
HOLD ME LIKE A HEAVEN



MANIC STREET PREACHERS / LIVERPOOL REVISITED



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Manic Street Preachers / Resistance Is Futile

When creating the single artwork for the album's accompanying releases, I ensured each piece had a unique style whilst maintaining the essence of the album's theme.

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Manic Street Preachers / Resistance Is Futile

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An HMV exclusive 7 inch single was also commissioned for the flagship single 'International Blue'.



Cocteau Twins

Universal Music approached me to design the forthcoming boxset for the Cocteau Twins and their releases on the Fontana label, spanning two studio releases alongside two extra discs of sessions, rarities and bonus tracks.

The Cocteau Twins are synonymous with visual pioneers such as Vaughan Oliver and the label 4AD so being able to create something in-keeping with their legacy while producing something fresh was a challenge I truly loved.

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Cocteau Twins

I created a disc style that followed the vintage design of the Fontana label, adjusting colour schemes between the studio releases and bonus discs. I also followed the Cocteau's mantra of very natural and surreal imagery for the covers of the bonus wallets and main box packaging.



THERE WAS PERHAPS A SENSE, AFTER A WHILE, THAT WE WERE TAKING THE COCTEAU TWINS FOR GRANTED. LATE EIGHTIES REVIEWS HAD ROUTINELY DESCRIBED THEM AS THE VOICE OF GOD, YET HAD, CONCERNED THAT WE'D GET TIRED OF APPRECIATING THE RAREFIED GENIUS WHICH SHIMMERED IN FRONT OF OUR NOSES, WOULD KEEP REMINDING US THAT THEY WERE TRULY SPECIAL. THERE WOULDN'T ALWAYS BE MUSIC THIS HIGH AND MIGHTY. FOR ALL THE MUSIC PRESS' WANTON DEPLOYMENT OF SONIC CATHEDRALS AND ETHEREAL EGGSHELLS WHEN EULOGISING THE COCTEAU, A SEARCH FOR THE SHOCK OF THE NEW, A WANDERLUST, INEVITABLY KICKED IN. AND LOOK WHERE THAT TOOK US.

THE IRONY WAS THAT THE COCTEAU TWINS WERE THEMSELVES EVOLVING, MORPHING, RECONSTITUTING AND TAKING ON NEW SHAPES. THIS WASN'T WIDELY REGISTERED AT THE TIME. IT CAN BE NOW, AS THE FONTANA YEARS DEMONSTRATES A MUSICAL HARVEL WHICH STILL MAKES YOUR EARS FEEL LIKE THEY'RE SUCKING CITRUS FRUITS AFTER YEARS OF LICKING ASHTRAYS, WHILE THE RINGS OF SATURN CRASH-LAND IN YOUR FRONT ROOM. THE COCTEAU TWINS ALWAYS CHUCKLED AT THE GUSHINGS AND WAXINGS OF THEIR ADMIRERS, FAINTLY EMBARRASSED BY ALL THE ACCOLADES. YET HEARING THEM AGAIN NOW REMAINS AN ALMOST TRANSCENDENT SENSORY EXPERIENCE, A PROUSTIAN RUSH RADIANT WITH REVERBERATIONS OF THE ELUSIVE, THE INTANGIBLE, THE INEXPLICABLE. IT'S AS IF WE ALL ONCE BELIEVED POPULAR.

MUSIC COULD MELT MOUNTAINS, FREEZE LAKES AND CONJURE UP LOVE AND RAPTURE.

THE THREE TWINS THEMSELVES HAD NO SUCH DELUSIONS OF GRANDEUR. OFF RECORD, OFF THEIR RECORDS, THEY WERE DECIDEDLY DOWN TO EARTH. NAMED, CURIOSLY, AFTER AN OLD SIMPLE MINDS TRACK, THEY EMERGED STRAIGHT OUTTA GRANGEMOUTH IN SCOTLAND, A TOWN THEY DESCRIBED AS "A TOILET" AND ON PAPER AN UNLIKELY SOURCE FOR THEIR LAYERED, FILIGREE, CASCADES. ROBIN GUTHRIE'S GLOBOUS GUITARS AND PRODUCTION AND ELIZABETH FRASER'S UNIQUE VOICE WERE EVENTUALLY JOINED BY SIMON RAYMONDE'S BASS SOUNDS AND ESSENTIAL BALLAST. THEY CHANGED THE WAY PEOPLE LISTENED, WITH JEWELS SUCH AS "SUGAR HICCUP," "PEARLY DEWDROPS," "DROPS," "LORELEI" AND "AIKEA-GUINEA." ALBUMS LIKE HEAD OVER HEELS, TREASURE, VICTORIALAND, BLUEBELL KNOLL AND HEAVEN OR LAS VEGAS WERE CRITICS' FAVOURITES AND INDIE CHART ICONS, WOODING A GENERATION. THE COCTEAU TWINS WERE KEY TO THE IDENTITY THEREAFTER ESTABLISHED BY 4AD, THE LABEL AT THE TIME TAKING RISKS AND LEAPING PERCEIVED OBSTACLES. ITS TASTEMAKER, IVO WATTS-RUSSELL, IN THE ZONE SOMEWHERE BETWEEN ART, PROG AND A SECULAR KIND OF CHURCH. THE SOUNDS' CARRIED YOU AWAY, TOOK YOU OUTSIDE AND ABOVE EVERYDAY LIFE. ELIZABETH'S UNCONVENTIONAL APPROACH TO LYRICS, WHERE SHE EFFECTIVELY MADE UP HER OWN LANGUAGE, DEFFING THE RULES



Cocteau Twins

With very limited visual resources I designed a 24 page booklet including rare imagery from singles, EPs, posters and editorial adverts.

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Helloween

It was great to be able to work with the guys over at Noise Records / BMG as they were keen to create something new and fresh for their Helloween box set. Using the band's iconic symbol, I created a wrap-around galaxy setting for the main box complete with spot UV varnish on the 'planet' and silver foil on the main band logo and box set title.

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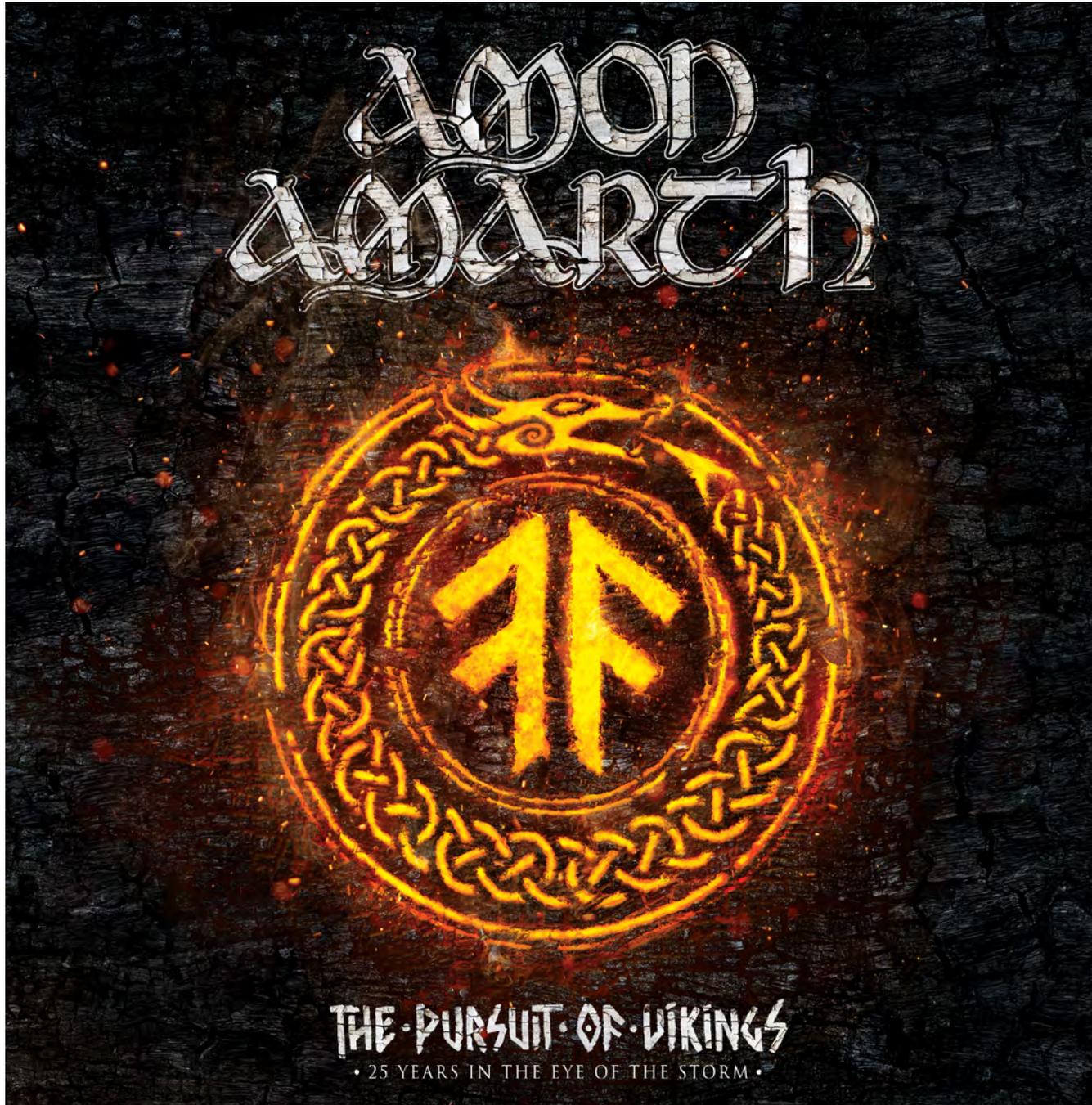


Halloween



The box set contained multiple 12-inch albums, some to be re-produced from existing artwork and some to be produced from vintage, physical records. After said records were scanned hi-res, I commissioned an industry-leading image manipulator to polish each visual to print standard, cleaning up the scans to print-ready perfection which can now sit in the label's vault for future use.





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Amon Amarth

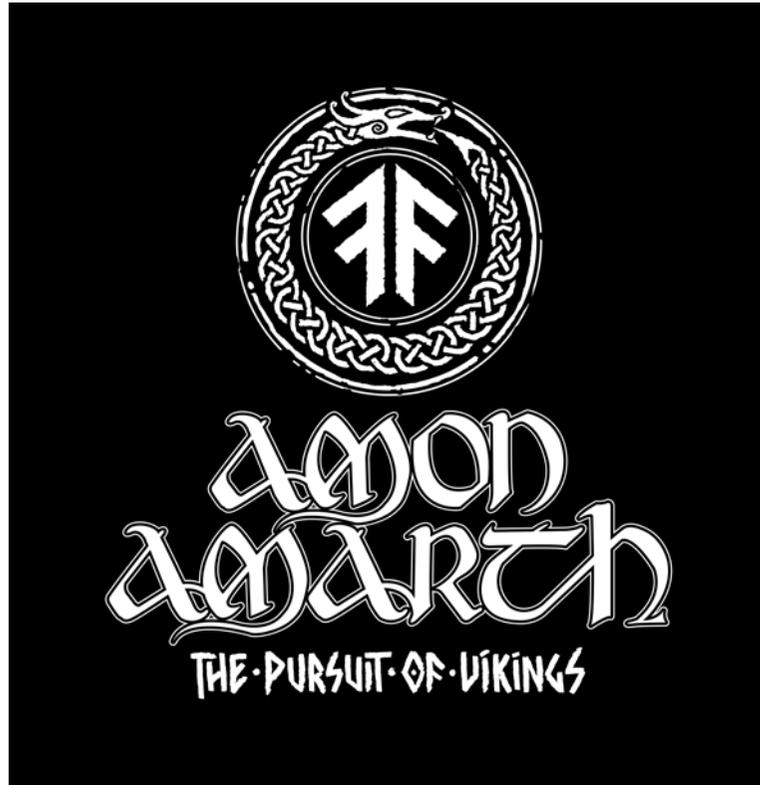
Commissioned by Twin V Ltd / 5B Management / Sony Music (USA) to curate creation and delivery of a set of branding for Amon Amarth's new project, 'The Pursuit Of Vikings', a huge musical project based on the an exclusive and in-depth documentary.

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Amon Amarth

The project included multiple formats for audio and video and revolved around the creation of the deluxe edition; a luxury hardback book containing a 48 page photo book of rare and unseen imagery from the band's history. The book also included 6 discs, a patch and a metal amulet.



A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z
1 2 3 4 5 6 7 8 9 0 ! ? . , ' " " / : ; "

Amon Amarth

Initially starting as a runic logo, the project quickly developed into the creation of a wordmark. The lettering I created for the workmark worked so well, I decided to create a full font to allow the band to have a fully-unique piece of marketing that will allow this project to stand out as a one-off. Having a bespoke font for a project is rare in the current market so I was happy to create this for the guys and give them something that gave the project a real visual identity.

IN ASSOCIATION WITH



European Space Agency

SPACE ROCKS™

MUSIC | CULTURE | THE GREAT BEYOND

67P/O-G

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EXO 0748-676



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Space Rocks

I am a founding member and partner of Space Rocks; a new events company that together with our partners, the European Space Agency, explore how the inspirational world of space science has influenced the artistic and cultural communities, and vice versa.

As creative director, I developed and implemented a set of artwork and branding for use throughout our events, marketing, merchandising and supporting digital platforms.

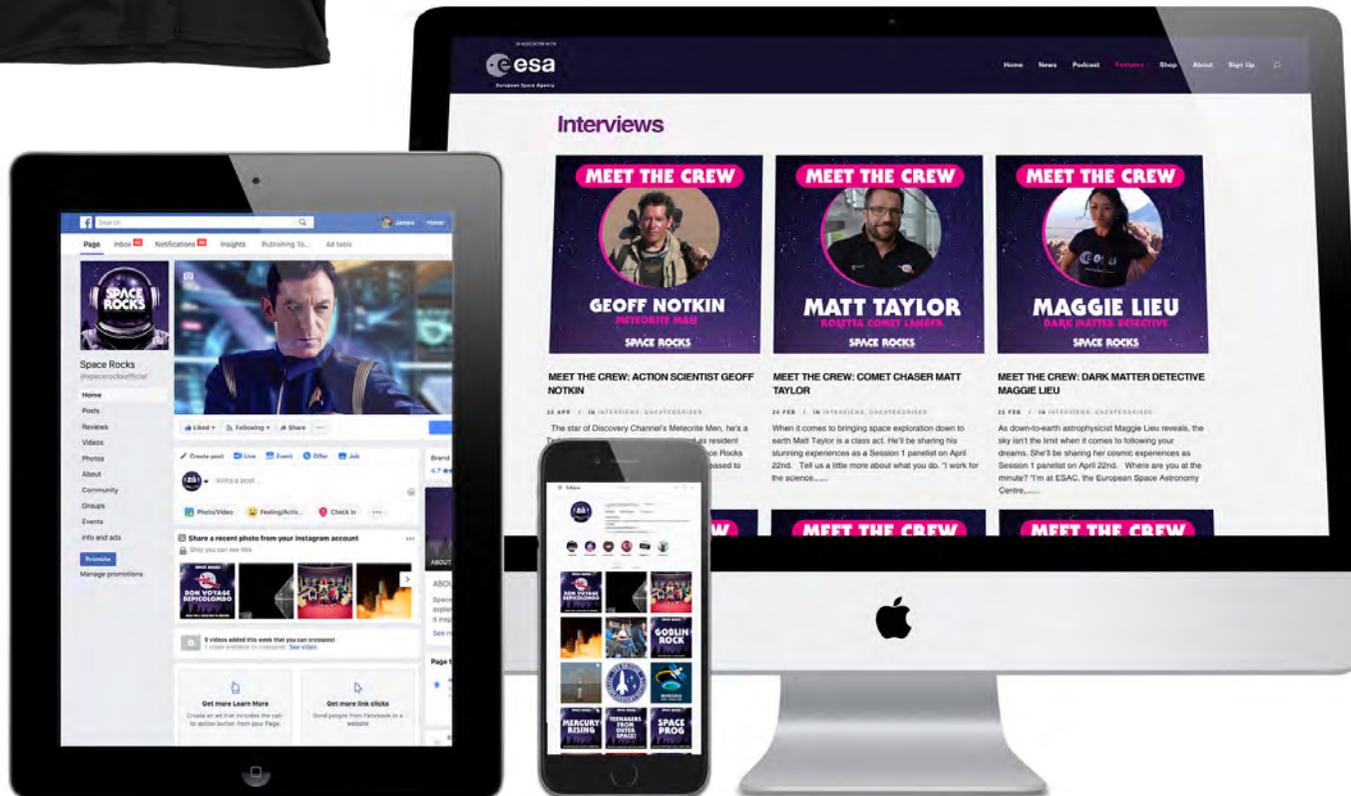
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Space Rocks

With the ESA, we produce events where people of all ages and backgrounds can gather to immerse themselves in all things space, including unique discussion panels, musical concerts, exhibitions and lectures.

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Space Rocks

My work included the design for the merchandise and also for the visual aspect of our digital portals.

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IN ASSOCIATION WITH

 European Space Agency

SPACE ROCKS™

MUSIC | CULTURE | THE GREAT BEYOND

22 APRIL 2018
 THE INDIGO AT THE O2, LONDON

ESA ASTRONAUT
TIM PEAKE

PANEL DISCUSSIONS INCLUDING...

SPACE ACADEMY
 THE CUTTING EDGE OF COSMIC EXPLORATION

SCIENCE FICTION VS. FACT
 THE EXPERTS REVEAL THE REAL STATE OF THE ART

HANG OUT WITH SPACE PIONEERS IN...
THE SPACE LOUNGE

WITH MUSIC FROM

LONELY ROBOT

ARCANE ROOTS

CHARLOTTE HATHERLEY

QUEEN GUITARIST & ASTROPHYSICIST
BRIAN MAY

WITH

EXTREME ENVIRONMENTS MEDIC
BETH HEALEY

ROSETTA COMET LANDBER
MATT TAYLOR

BESTSELLING SCI-FI AUTHOR
ALASTAIR REYNOLDS

DEEP SPACE EXPLORER
MARK McCAUGHREAN

DARK MATTER DETECTIVE
MAGGIE LIEU

METEORITE MEN' STAR
GEOFF NOTKIN

DIRECTOR AND 'MOON' CO-CREATOR
GAVIN ROTHERY

Hosted by
DALLAS CAMPBELL
 and
HELEN KEEN



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CATCH ME IF YOU CAN

The Rosetta orbiter rendezvoused with Comet 67P/Churyumov-Gerasimenko in 2014 after a 10-year, 6.4 billion kilometre journey. It released a small lander onto its surface later that year.

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GOING SOMEWHERE?

Ariane 5 is the cornerstone of Europe's independent access to space, and can carry nearly ten tonnes into orbit.

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HOT ENOUGH FOR YOU?

Solar Orbiter will be used to examine how the Sun creates and controls the heliosphere, the vast bubble of charged particles blown by the solar wind into interstellar space.

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A ROOM WITH A VIEW

ESA astronaut Tim Peake spent six months aboard the International Space Station on the Principia mission, named after Sir Isaac Newton's groundbreaking 1687 *Naturalis Principia Mathematica*.

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YOU SMELL SOMETHING?

The ExoMars Trace Gas Orbiter is searching for Martian methane and other atmospheric gases that could be evidence for geological or even biological activity.

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THERE'S NO PLACE LIKE HOME

This image, captured by the Copernicus Sentinel-2 mission shows southern Namibia and the western edge of the Kalahari Desert, offering clues about Earth's history.

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Space Rocks

For our main event at the O2 Indigo in London, I created an event poster as well as some more inspirational smaller posters for use around the venue, accessing the ESA's image treasure trove.

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Iron Maiden 2018 Tour programme

As touring artists go, they don't get more iconic than Iron Maiden so being asked to design their programme was a great honour. With probably their most dramatic and daring live shows to date, the content for this was second to none. With a lavish stock and a high-build spot UV on the front cover, we created a product that fans will cherish for years to come.



MEET THE BAND

STEVE HARRIS

When you're Iron Maiden, planning a tour isn't just about choosing the setlist - it's about deciding on the world you want to build around the songs. Here, Maiden's founding member tells us how this beast of a tour was brought to life.

How did you come up with the concept for the Legacy Of The Beast tour?

"With Maiden we're always trying to make everything bigger and better - sometimes I feel like you've got to do something left-field so you can come back from that. Using the game and the imagery of the game really adds another dimension that we can mess around with, and it's neverending. It's great!"

It does feel like worlds colliding. If Pinewood did Maiden...

"We've always tried to do that with each individual song to enhance what they're already doing, so we've always used sets and theatrics. People have often asked us, 'Why don't you use those huge screens behind the band?' I'm not saying we never will, but I think it's more about theatre with us. It's more fun when it's in the room with you..."

...It feels like it's actually happening.

"Exactly - which is great. It's not the same as things that aren't actually there. And that's good for us because people will come to see us. I think it's so powerful - the art for this tour - it's been done so well, and it's been done in such a way that it looks very three-dimensional. You get that depth of field you don't get when it's just a backdrop and lights."

How much more work is it to put on a production of this scale?

"There's lots going on but fortunately for us lots of the groundwork is done



already. The crew and design team are there to make sure it's all in order. There's always a lot of setup but there's much more this time."

What made you decide to tie in with the game?

"When the Legacy Of The Beast game came out we really felt we should do something with it - the imagery is so good, it just lends itself to all these different worlds. We've done other games: *Ed Hunter*, and of course *Melz*, which never saw the light of day unfortunately, but this one is so much better. We are very proud of it. It takes it all somewhere else and that's great for us because it gives us something to work with and gave us a creative focal point for the type of tour we are doing songwise."

It's like a theatre production in three acts...

"It really is. You've got at least three moods, and I think people will really like what we've done with it. And some people like to hear the old stuff which is great, and it's time for us to do that now, but along with some interesting later songs."

How much work is involved with creating a tour of this scale?

"The challenge is when you're going through artwork and finalising everything. Every tour we do, the artwork always looks great, but you never know how it's going to work until you get out there and see it, which can be hit and miss. We usually get it right."

Iron Maiden 2018 Tour programme

The brief was to bring a lot of the new show into the programme which meant that we would have to get all the new material we needed for the programme at the first few dates of the tour and then rush production through so as not to miss any on-sale opportunities. And this was not your ordinary photo-led programme as a more editorial approach was taken which included interviews with band members. So even with an extremely tight deadline, we managed to create an engaging, energetic programme that would retain its appeal, even after the tour was over. A real valuable piece of the Iron Maiden legacy.

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Tax The Heat

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Tax The Heat, along with their label Nuclear Blast, had an amazing album in the bag complete with a great new set of photographs from the brilliant photographer James Sharrock. Featuring a classic London launderette, the colours, style and iconography of the location inspired a set of packaging design that shone a light on the band's unique approach to rock; colourful and full of character.

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Manic Street Preachers / Record Store Day

To coincide with the 10th anniversary of the Manic Street Preachers', 'Send Away The Tigers' and to celebrate the glorious vinyl shindig that is Record Store Day, I was asked by Sony Music UK to design a limited edition 12 inch vinyl for 'Your Love Alone Is Not Enough'.

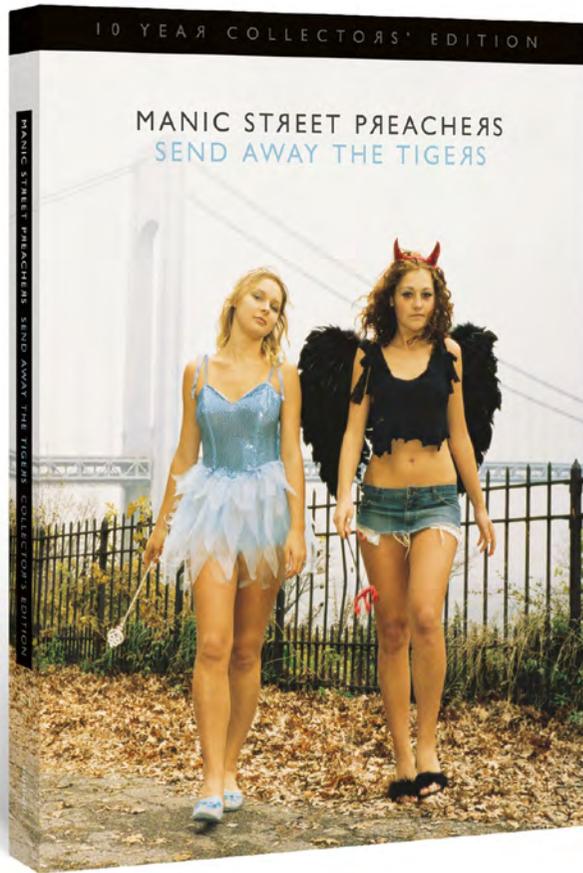
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Manic Street Preachers / Send Away The Tigers

I was also asked to design the double gatefold vinyl and 3-disc, 24 page folio book to celebrate the album's anniversary. Featuring hours and hours of bonus music & video footage plus unseen lyrics and illustrations by Nicky Wire, it's an unmissable package for all Manics fans and a truly memorable experience to be a part of.

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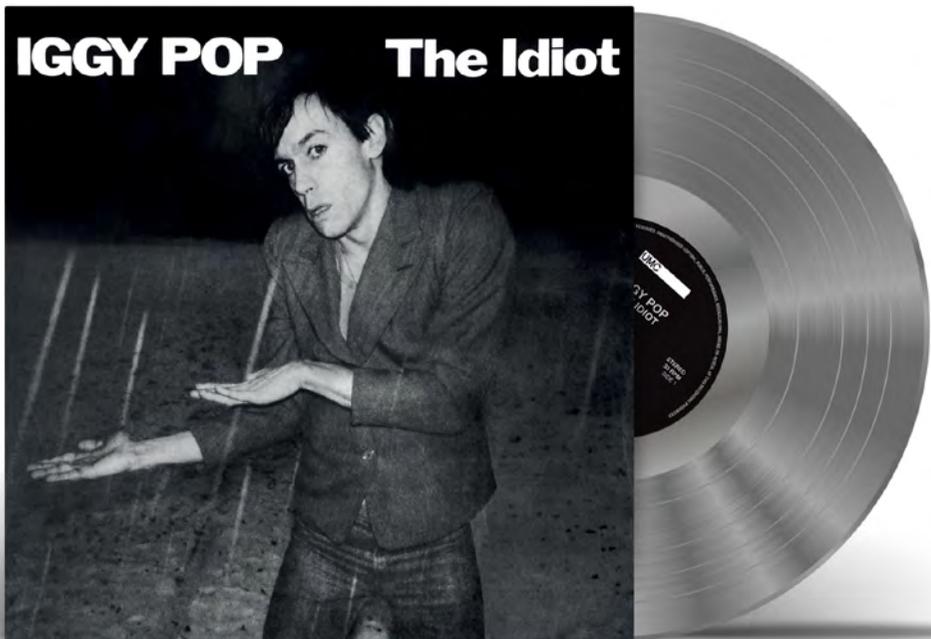


Manic Street Preachers / Send Away The Tigers

The folio book was a particularly interesting aspect of the project as I was entrusted with Nicky Wire's original hand-produced and illustrated lyric sheets. Complete with some amazing collage work and photography, the folio book became a real collectible for the fans.



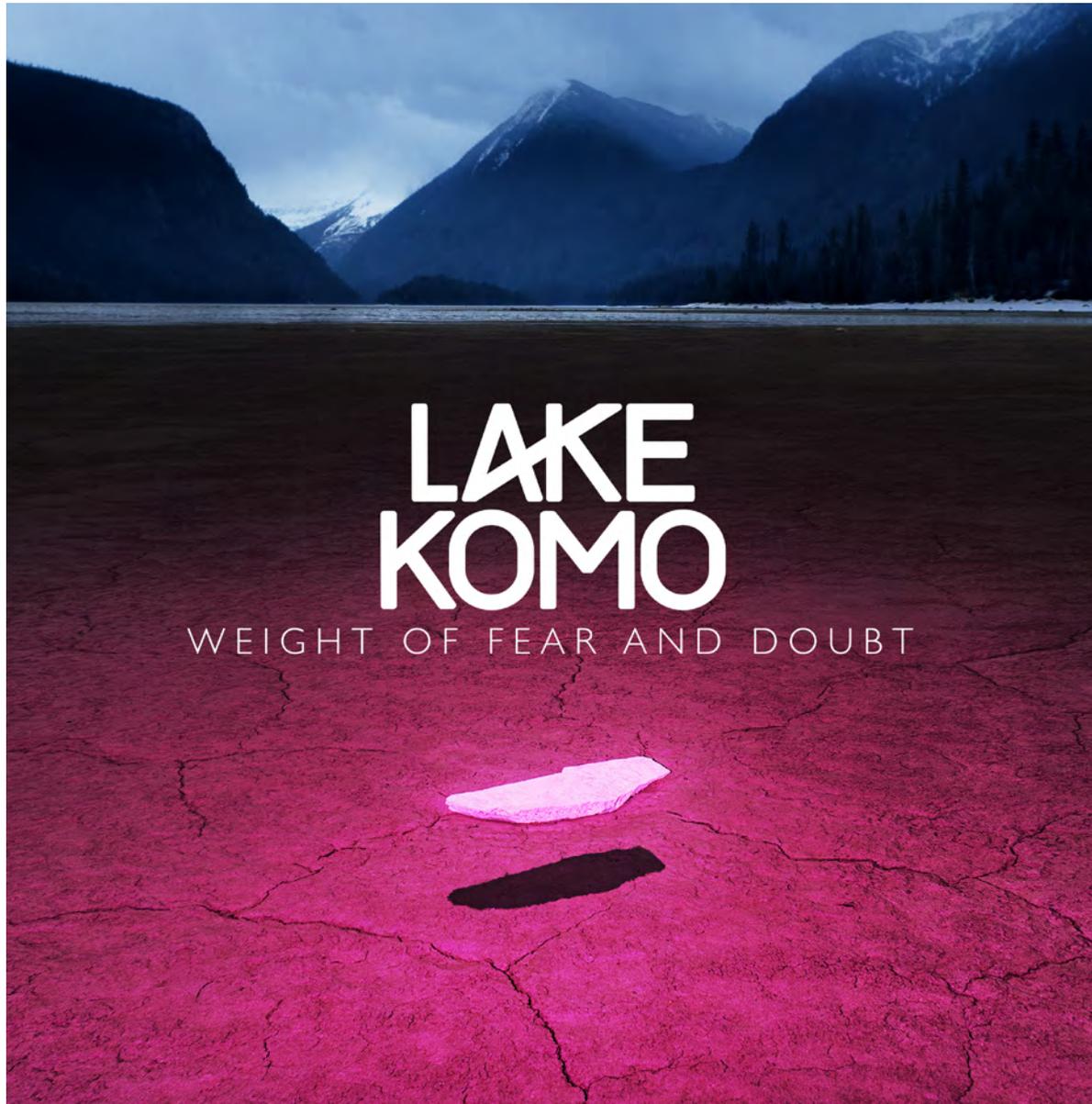
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Iggy Pop



Universal Music Group asked us to produce the packaging for two classic Iggy Pop albums, 'Lust For Life' and 'The Idiot' as part of HMV's Vinyl Week. Not just personal favourites of ours (gotta love the Iggy / David Bowie period!) but it's fantastic to be part of another event promoting the majesty of vinyl. Red and silver vinyl too, what's not to love?



LAKE KOMO



Lake Komo

|||||

A new logo, single and album artwork for the band Lake Komo as commissioned by Sony Music. Using some incredible imagery from the photographer Benoit P, I developed a simple, yet striking logo and typographic style that allowed the images to shine while giving the band a fresh graphical look.

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SOULS



New album and single artwork for the band SOULS as commissioned by Sony Music. David Gledhill, the mastermind behind the SOULS music created a series of videos shot in urban America to accompany each song and I was asked to create a series of covers for the album and singles that embodied not just the individual tracks but the project as a whole.



INTRODUCTION

TROOPER BEER IS A PRODUCT THAT I AM INCREDIBLY PROUD OF SINCE WE FIRST LAUNCHED IN 2013. WE HAVE SOLD OVER 15 MILLION PINTS WORLDWIDE, BECOMING A TOP 40 BEER BRAND IN THE UK AND EXPORTING AS FAR AFIELD AS EL SALVADOR AND CHINA IN THE PROCESS. THIS PRODUCT IS FAR FROM A SIMMIX. TOGETHER WITH OUR PARTNERS AT ROBINSONS WE HAVE CREATED AN AWARD WINNING PREMIUM BRITISH BEER THAT APPEALS TO BOTH IRON MAIDEN FANS AND BEER DRINKERS ALIKE. OUR LIMITED EDITIONS HAVE MET WITH UNIVERSAL ACCLAM. AND I LOVE COMING UP WITH NEW IDEAS FOR FUTURE BEERS THAT WILL ALWAYS COMPLEMENT TROOPER. I FEEL LIKE WE ARE ONLY JUST GETTING STARTED.

Bruce Dickinson
BRUCE DICKINSON

SOCIAL MEDIA

AT THE CORE OF TROOPER HAS ALWAYS BEEN ITS FANS. SINCE LAUNCHING IN MAY 2013, TROOPER HAS BECOME ONE OF THE MOST POPULAR BRITISH BEER PAGES ACROSS FACEBOOK WITH OVER 215,000 FANS FOLLOWING THE PAGE AND SUBMITTING USER GENERATED CONTENT. THIS WORD-OF-MOUTH ADVERTISING HAS BEEN ONE OF THE KEY FACTORS IN THE CONTINUED SUCCESS OF THE BEER. TROOPER CAN ALSO TAP INTO THE VAST IRON MAIDEN SOCIAL MEDIA FOLLOWING, OFTEN WITH GEO-TARGETED POSTS HELPING FANS TO FIND THE PRODUCT AT A BAR, RETAILER OR EVENT IN THEIR CITY. TO FURTHER HARNESS THE PASSION OF OUR CUSTOMERS AND HELP MORE PEOPLE GET THE BEER, TROOPER LAUNCHED THE TROOPER TRACKER – A PEER GENERATED MAP WHERE FANS COULD LET OTHERS KNOW WHERE THEY SPOTTED TROOPER SO ANYONE WHO WANTED TO FIND THE BEER COULD, SINCE ITS LAUNCH THERE HAVE BEEN CLOSE TO 10,000 SUBMISSIONS ACROSS THE GLOBE.

IRON MAIDEN

TWITTER FOLLOWERS	FACEBOOK LIKES	INSTAGRAM FOLLOWERS
1.8M	13.9M	1.2M

TROOPER

TWITTER FOLLOWERS	FACEBOOK LIKES
23,400	215,000

GLOBAL REACH

- UNITED STATES:** NATIONAL MARKET ACHIEVED SALES OF \$17,000 PINTS IN THEIR FIRST FULL YEAR OF INTRODUCING TROOPER IN THE US.
- CANADA:** WORKING WITH BRUCE DICKINSON TROOPER HAS SECURED LISTINGS AT ALL THE MAJOR LIQUOR STORES INCLUDING BOTH THE LCBO & SAQ (SINCE CREATING THE MAPPING TOWARDS TURNING TROOPER INTO A 40+ COUNTRY A YEAR BRAND).
- UNITED KINGDOM:** NATIONAL DISTRIBUTION IN MAJOR CITIES HAS BEEN THE ON-TRAIL AS HELPED TROOPER BECOME A TOP 40 BEER BRAND IN-THE-HOME MARKET.
- SWEDEN:** DISTRIBUTED BY WICKED WINE, WHEN TROOPER LAUNCHED IT WAS THE 2ND BEST SELLING BEER IN THE SYSTEMLAGET.
- RUSSIA:** SOVIET GROUP DISTRIBUTED THE TROOPER BRAND IN RUSSIA, WITH FANBASES BEING THE ON-TRAIL THE BRAND IS BECOMING MORE AND MORE POPULAR TO BEER MAKERS AND BEER FANS IN RUSSIA, WHO ARE BEING TARGETED ACROSS THE COUNTRY.
- MEXICO:** CONSUMPTION MARKET TO BE CIV ACHIEVED SALES OVER 200,000 PINTS IN THE MAJOR CITIES IN MEXICO & SPAIN. MEXICO'S TWO BIGGEST SUPERMARKET CHAINS.
- JAPAN:** NOW EXPORTED BY REPRESENT TROOPER, ALSO HAS PARTNERS FOR TROOPER BRANDS SUCH AS BIRKENA, PALLANCE, SORA & THE BRANDS WERE SUCCESSFUL. BREWERY AT TROOPER, IRON MAIDEN HELPED DEVELOP THEIR PRESENCE IN THE ASIA PACIFIC REGION.
- ARGENTINA:** DRINKS HAVE RECENTLY LAUNCHED TROOPER IN ARGENTINA WHERE THE BRAND HAS A HUGE FOLLOWING.
- BRAZIL:** TROOPER HAS BEEN ABLE TO CAPITALISE ON IRON MAIDEN'S GLOBALLY FOLLOWING IN THE COUNTRY.
- DENMARK:** DISTRIBUTED THROUGH ONEFAN, WHO REPRESENT BRANDS SUCH AS SERVA, NORDIC, BIRKENA & SCHNEIDER, WHOSE AND HAVE BEEN A TROOPER PARTNER SINCE DAY ONE, NOW EXTENDING DISTRIBUTION OF THE BRAND INTO DENMARK.

SINCE LAUNCHING IN MAY 2013, TROOPER HAS BEEN A SIGNIFICANT GLOBAL SUCCESS STORY, BEING EXPORTED TO OVER 50 COUNTRIES WORLDWIDE BY OUR PARTNERS AT SOVEREIGN BEVERAGE COMPANY. WITH OUR LIMITED EDITION BEERS ALSO BEING SOLD AROUND THE WORLD EACH YEAR, THE GLOBAL FOOTPRINT OF THE TROOPER BRAND CONTINUES TO DEVELOP AND GROW IN STATUTE.

Robinsons Brewery / Iron Maiden

Created by Iron Maiden and hand-crafted by Robinsons Brewery, the guys in charge have just rolled out a fresh new re-brand and I was honoured to be asked to create a new brand document to take people through the Trooper universe and show what makes it such a unique and much-loved beer.



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Depeche Mode

Campaign work for the new Depeche Mode album, 'Spirit'. Great band, great album and it's been a pleasure to be able to produce artwork for the various placements such as the Guardian newspaper, the London Underground and Resident Records in Brighton. One of the albums of the year so a real treat to be involved.



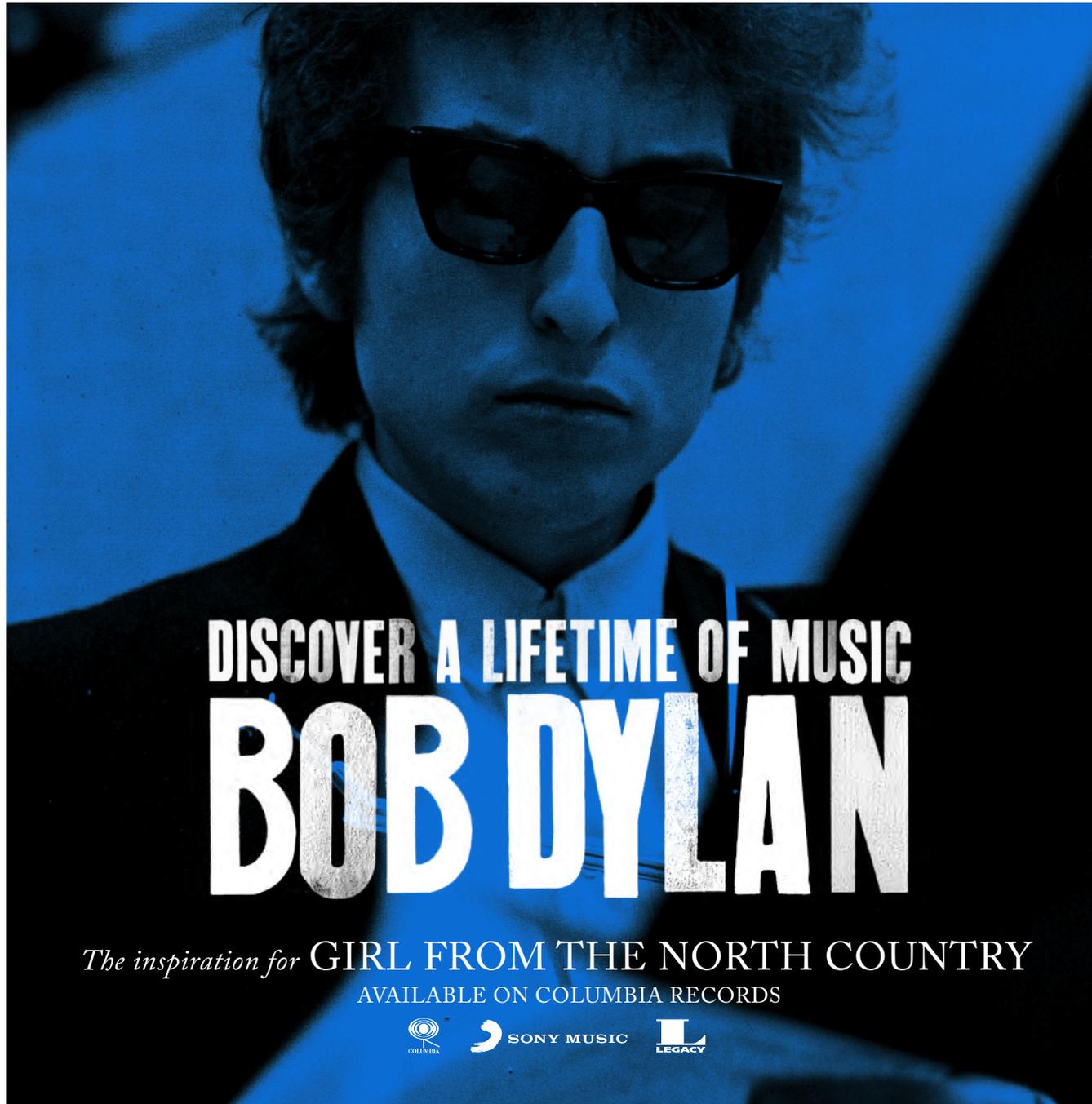
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Ramblin Man Fair

Over the moon to be working on the UK's biggest young rock festival. And to be able to work on a variety of projects such as full event branding, the print programme, digital marketing and tour artwork is a delight.

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DISCOVER A LIFETIME OF MUSIC
BOB DYLAN

The inspiration for **GIRL FROM THE NORTH COUNTRY**
AVAILABLE ON COLUMBIA RECORDS

  SONY MUSIC 

Bob Dylan

.....

I was asked by Sony Music UK to create a last-minute but eye-catching creative for the programme for 'Girl From The North Country', a play featuring the music and lyrics of Bob Dylan.